



[Home](#) [About Us](#) [Programs](#) [Donate](#) [Bookstore](#) [Take Action](#)

Highway Beautification Act Survives Senate!

BREAKING NEWS: Scenic America and its affiliates around the country are extraordinarily happy that the U.S. Senate has removed from the supplemental appropriation the provision that would have undermined the core principles of the Highway Beautification Act and weakened local authority over nonconforming land uses.



We hope that this will now put an end to the billboard industry's persistent efforts to subvert the law and seek special privileges that it has no right to have and does not deserve. Beauty and community character have won today, and ugliness and greed have lost. This was a great victory for American communities and the American landscape, and we applaud the courageous and principled actions of Sen. Lamar Alexander for making this possible.

We trust that no efforts will be made to secretly resurrect this provision in the conference committee and further subvert congressional procedure and the interests of concerned citizens and local governments.

We **thank all our supporters** for your efforts in helping to get this provision removed, and we'll keep you updated on any further developments.

Protecting Place:
Scenic Conservation Symposium

Lake Tahoe
May 30-31, 2007

Our scenic heritage is under threat. Across America, citizens are being challenged by preserving the unique character of their communities, watersheds and landscapes.

Scenic America and Scenic Nevada have partnered to host *Protecting Place: A Scenic Conservation Symposium*. Join us for a stimulating forum to share ideas and resources and build the bases opportunities for promoting scenic resources and environmental education.

The Lake Tahoe region is an outstanding natural resource. It is critical to develop and enforce plan-based permit processes that protect this natural place.

Have there wanted to public research and practice on a variety of pressing scenic resource topics and help us generate momentum towards a scenic conservation agreement between the public, private and academic sectors.

EDUCATION: The 24th Annual Lake Tahoe Symposium...
REGISTRATION: \$10 per person...
FOR MORE INFORMATION: Contact Scenic America, Scenic Nevada...
www.scenic.org/tahoe

Scenic America
Scenic Nevada
A.S.L.A.
U.S. Department of the Interior
Bureau of Land Management

'Protecting Place: A Scenic Conservation Symposium' in Lake Tahoe, May 30-31, 2007

Scenic America and Scenic Nevada are happy to announce our plans to present *Protecting Place: A Scenic Conservation Symposium*, in Lake Tahoe, Nevada, May 30-31, 2007.

The public is invited to join us for this special event, which will feature an array of distinguished guests speaking on issues of concern to the scenic conservation community.

[Click here for more information](#) about the Scenic Conservation Symposium, including transportation, lodging and registration information. Or, click on the flyer on the right for a PDF version.

Scenic America and Scenic Nevada are happy to announce our plans to present , in Lake Tahoe, Nevada, May 30-31, 2007. The public is invited to join us for this special event, which will feature an array of distinguished guests speaking on issues of concern to the scenic conservation community. about the Scenic Conservation Symposium, including transportation, lodging and registration information. Or, click on the flyer on the right for a

Electronic Billboards Begin to Add Their Bright Blight to the American Landscape

The latest affront billboard, also of them have they are poised for will be **75,000**

their guard up, moratoriums on attention to the *Christian Science* boards.



to our visual environments is the electronic called digital or LED boards. Several hundred already popped up around the country, and a speedy roll-out, with predictions that there electronic billboards by 2010.

Communities all across the country are putting pulling the plug on these boards and putting their construction. There has been much media issue, the latest of which is [this piece](#) in the *Monitor*, examining safety concerns over the

Update: the *Monitor* has just published [this letter](#) from Scenic America president Kevin Fry in response to the article.

Be sure to regularly check our new [issue area](#) concerning electronic billboards. We'll be updating it often with news, multimedia and data concerning this developing issue.

The practice of tree cutting around billboards continues



Scenic America is working to educate the public about this issue and to stop the industry from cutting down the **public's trees**. When the billboard companies cut down trees, they make our roads uglier, steal our property, hurt the local economy and create a distraction for drivers.

Just in: Scenic America President Kevin Fry is quoted in [this recent article](#) in the *Atlanta Journal-Constitution* about proposed legislation to increase tree cutting around billboards in Georgia.

Currently there is also action underway in the Kentucky state legislature to allow for cutting around billboards. Read about the proposed bill [here](#) and [here](#).

Be sure to check our [issue area](#) regarding tree cutting. We'll be updating it regularly with more photos, video and news regarding this horrific industry practice.